



MINISTERIAL FORUM SPONSORSHIP PACKAGE

BENEFITS TO THE SPONSOR DURING THE SUMMIT

- The sponsor has the right to exclusively brand the forum venue and the option to chair the sponsored ministerial forum
- The sponsor has the right to one complimentary VIP Delegate pass to the scheduled Ministerial Forum.
- The sponsor has the facility to propose a representative to sit on the panel of a breakaway session of their choice. The proposed speaker will work in co-operation with the organizers to add value and expand on a particular subject within the breakaway session.
- The sponsor has the right to 8 Complimentary VIP Delegate Passes (including the complimentary pass to the Ministerial Forum) to the summit. The delegates will have access to the plenary sessions, networking coffee breaks and lunches, the Welcome Reception Gala Dinner, Business Matchmaking sessions and networking sessions.
- The sponsor will be entitled to one double exhibition stand (18sqm). The stand will have a table, lighting, power point and company name with company logo on attached fascia board.
- The sponsor may place promotional brochures and items in the Welcome Bag
- The sponsor has the right to place 4 Promotional Banners within the plenary area.
- The sponsor's logo will be broadcast on the AV looped program and on the Summit's Big Screens.
- The sponsor will have the right to a listing in Ikapa Media's THE PRESIDENT Publication distributed at trade fairs, trade missions, foreign embassies & direct to Senior Corporate Executives across Africa.

- A 30-second professional “Promotional Video” of the Exhibition Stand including an interview of the exhibiting company’s representative. This will be included in the official event DVD.

POST EVENT BENEFITS

- The sponsor will receive a full page profile or advertisement in Ikapa Media’s NEPAD ICT AFRICA SUMMIT post-event report
- The sponsor will have the right to access the full official participants’ database after the event.
- The sponsor’s branding and profile will feature on The NEPAD ICT AFRICA SUMMIT website and continue for a period of four months after the event.

Cost of the Ministerial Forum Sponsorship: R200 000.00 Excl. VAT